

Surround Yourself with Your Opposite

There are two kinds of people – big picture people and detail folks. Big picture people are dreamers. They envision where a company can go without given any time or consideration for how it might get there. Their strength is in their dreaming and their ability to inspire others to dream alongside them. The detail folks are implementers. They pay attention to the small things that make a company move forward.

Each one of us may have a judgment call claiming one type of individual is more practical to have on our team than the other. Clearly companies tend to prefer detail-oriented people to visionaries. It might explain why so many companies lack vision so visibly.

The ideal situation is a combination of the two. You know what sort of person you are. Surround yourself with the other type. Allow your visions to be made practical by a detail person, or allow your details to be made fresh and exciting by a visionary.

We benefit when we have people around us with different perspectives and ways of looking at the world that mark a vast departure from our own. So don't be intimidated by the challenges and differences. Embrace them and enjoy the changes diversity can bring.